



Press Release
For Immediate Publication

NISSAN CELEBRATES 10 YEARS IN INDIA WITH 'THE NISSAN CARNIVAL'

- Showcase Nissan's legendary products **Patrol SUV** and **Nissan LEAF**

NEW DELHI, INDIA (March 20th 2015) – Nissan marked 10th year of its operations in India by holding an innovative, experiential event that showcases some of its best products and cutting-edge technology.

Hosted at the Buddh International Circuit, Greater Noida, the event aims at demonstrating the brand's rich heritage, technological prowess and diverse product range. Inaugurated today, the event is open till March 23rd, to select customers, auto enthusiasts and various stakeholders associated with the brand. Visitors will be able to have a hands-on driving experience of Nissan's entire Indian range of vehicles - Micra, Sunny, Evalia and Terrano on purpose built tracks.

Joining these models and the highlights of the Carnival are Nissan's legendary products **Patrol SUV** and **Nissan LEAF**, the world's best-selling electric car. A specifically created course also demonstrates Patrol's unmatched off-road ability, while LEAF's driving experience shows why zero emission motoring is rapidly gaining popularity around the world.

Introduced in 1951, the Patrol is currently in its sixth generation and regarded by many as 'The Hero of All Terrain'. This full-sized SUV is powered by a 5.8-litre V8 engine that produces 400bhp of power and 560Nm of torque.

The Patrol comes equipped with an All-Mode 4x4 drivetrain with Multi Surface Selection and Hydraulic Body Motion Control Suspension System that endows it with unmatched 'go anywhere' capability. No matter what the terrain, the Patrol ensures a luxurious drive for its occupants and comes loaded with creature comforts such as 13-speaker BOSE audio system, electric tilt panoramic sunroof and intelligent cruise control. Safety features include forward collision warning, distance control assist, lane departure warning & prevention and blind spot warning & intervention.

The LEAF, on the other hand, represents both the present and future of mobility with more than 160,000 units already sold worldwide. Nissan LEAF is a 100% electric urban hatchback with premium design, comfortable interiors and refined ride quality. A revolution in environmentally-friendly personal transport, LEAF is powered by an 80kW AC electric motor and is available with features like ABS, EBD, six airbags, Vehicle Dynamic Control and Traction Control System.

With its full torque of 254Nm available from 0rpm and low centre of gravity, the LEAF guarantees an exciting everyday driving experience. The electric motor also means that the LEAF is quiet and completely vibration free.

Along with these range of models that are available for experience, there is also an opportunity to explore a host of Nissan technologies that include - Xtronic Transmission Technology, Pure Drive and Around View Monitor among others, as well as a number of fun-filled activities.

Announcing the Nissan Carnival, **Guillaume Sicard, President, Nissan India Operations** said, "Nissan stands for innovation and excitement - this isn't just a slogan but our promise to all our customers everywhere. At the Carnival we want everyone to experience this first-hand through revolutionary products like LEAF and the technological innovation that we are known for around the world.

"The event also marks and celebrates our arrival in India a decade ago. Within this relatively short period Nissan has become one of the fastest growing automobile manufacturers in the country with a strong portfolio of seven locally manufactured products across seven different market segments. The Nissan Carnival highlights our growing presence within the market and underlines our long-term commitment to India", he added.

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About Nissan Motor India Pvt. Ltd.

Nissan Motor India Private Ltd. (NMIPL) is a 100% subsidiary of Nissan Motor Co. Ltd. Japan. The company was incorporated in 2005 and offers innovative and exciting products across hatchback, MUV, SUV and sedan segments in India. Nissan together with its global alliance partner Renault set up a manufacturing plant and a Research & Development Centre near Chennai. Nissan in India has a portfolio of two brands, Nissan and Datsun. For more information, visit www.nissan.in.

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