

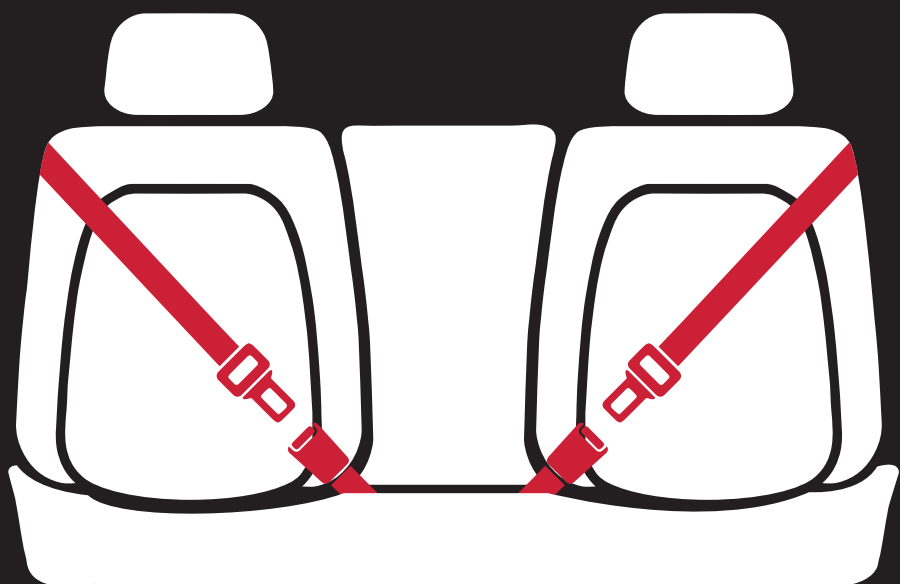


Innovation that excites

THE RARE USAGE OF REAR SEAT-BELTS IN INDIA

India has a Law mandating the use of rear seat belts in India. However, there is a huge gap in the on-ground implementation of the Law. Not only can the use of rear seat-belts reduce the risk of death by 25% and injury by 75%, but its usage can also have a direct impact on the extent of the injury suffered by the front seat passenger.

USE OF REAR SEAT-BELTS IN INDIA



LOW USAGE

While **71%** respondents affirmed to the presence of rear seat-belts in their car

7% said that they use it regularly



As per observations in strategic locations in 6 cities - Mumbai, Delhi, Jaipur, Kolkata, Lucknow and Bengaluru - it was found that 98.2% people did not use rear seat-belts. In Lucknow, Jaipur and Kolkata, no one used rear seat-belts.

LOW AWARENESS ABOUT THE LAW



While the law mandates use of rear seat-belts,

28% of the respondents were aware about the law

WEAK ENFORCEMENT



91%



people surveyed reported that they had never been stopped by the police for non-use of rear seat-belts

LOW AVAILABILITY OF SEAT-BELTS FOR ALL SEATS IN SCHOOL BUSES / VANS

Only **11%** school bus / van drivers reported that school buses/vans have seat belts for all passengers



Save LIFE
FOUNDATION

IMPROVING ROAD SAFETY AND EMERGENCY CARE ACROSS INDIA